

OFFICIAL RULES

Competition Official Name: “In-game photography contest”

Dates to enter: 10 September 2022 at 21:00 CEST – 16 October 2022 at 21:00 CEST

**Product /
Service
promoted**

Ubisoft’s worlds and photomode

Sponsor

Ubisoft International, 2 avenue Pasteur, Saint-Mandé, France, 94160

Territory

Worldwide (Québec excluded).

Age

The Competition is open only to legal residents of the Territory who are at least 18 years old at the time of entry

How to enter

- Take 1 to 4 in-game photography(ies) inside any Ubisoft game using the in-game photography tool.
- Share your picture(s) on Twitter or in your Instagram feed using the hashtag #UBISOFTPHOTOMODE ; or upload them on the dedicated website available at <https://www.ubisoft.com/photomode>. If you decide to share several pictures, they should be uploaded in a single post on Twitter or Instagram, or in a single form on the dedicated website.
- Photos must be jpg/jpeg or png.
- Photos must be taken in Ubisoft’s games, must be original to Entrant, should not include the likeness of any individual or any third party trademarks. Entrants can only modify the photographs with the in-game photomode tools, they should not otherwise be edited or doctored.
- Participants should address at least one of the following topics, and put the relevant hashtag for each picture in their Instagram or Twitter post : #Portrait, #Outdoor, #Experimental, #Storytelling, #Action, #Design and #OutOfCategory. Participants can only use four hashtags maximum in their post. If participants enter using the form on the dedicated website, they must select the hashtags in the form.
- All entries must be completed and submitted no later than October 16, 2022 at 21:00 CEST.

Only 1 entry per person accepted.

Sponsor will select and rank 20 winners (the “Winners”) among all Entries meeting the Competition requirements, as follows:

**Winners
selection &
notification
process**

- A jury composed of art professionals will select the 3 top winners (Jury’s crushes) and will rank the other 17 winners depending on the artistic dimension of the photos, degree of creativity of the photos and addressing one of the topics.
- Only photos meeting the technical specificities and high-quality photos (minimum resolution 1920x1080) are eligible to win and to be exhibited. Pictures must be available in the highest resolution. If Ubisoft considers the quality of the picture is not good enough for exhibiting, Ubisoft reserves the right to choose another winner.

Winners will be notified, as applicable, by email sent to the email address provided in the entry form or through direct/private message on the social media channel used to enter the Competition, within thirty (30) business days from the Winners selection process.

Only the Prizes listed below will be awarded in this Competition.

All winners will see their photos exhibited at the In Game Photomode Exhibition in New York City. The exhibit should take place between November 2022 and July 2023 (exact dates to be confirmed and subject to change).

Each of the top 3 winners shall receive :

- Prize 1 : INVITATION TO NEW YORK CITY FOR THE PHOTOMODE EXHIBITION FOR THE WINNER AND A GUEST (2 000€) + DIGITAL MEET & GREET WITH A UBISOFT TEAM MEMBER + LAPTOP MSI RAIDER GE67 HX (2 249,58€) + 1 YEAR ACCESS TO UBISOFT+ PC ACCESS (179,88€) + MATTE FRAMED PRINT OF YOUR PHOTO (68,49€), 4 497,95€

ERV of Prize may vary depending on point of departure, travel dates, ground transportation, and/or airline fare fluctuations.

Prizes

Winners ranked 4 to 10 shall receive :

- Prize 1 : 1 YEAR ACCESS TO UBISOFT+ PC ACCESS (179,88€) + FINE ART PRINT OF YOUR PHOTO (24,45€), 204,33€

Winners ranked 11 to 20 shall receive :

- Prize 1 : 1 MONTH ACCESS TO UBISOFT+ PC ACCESS (14,99€) + FINE ART PRINT OF YOUR PHOTO (24,45€), 39,44€

Winners who reside in countries where Ubisoft+ is not available will be awarded an alternate prize of the same value.

Total Estimated Retail Value of all Prizes awarded in the Competition : 15 318,56€

A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

THIS COMPETITION IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY FACEBOOK, INSTAGRAM, TWITTER, YOUTUBE, TWITCH ANY OTHER SOCIAL MEDIA PLATFORM (“SOCIAL MEDIA PLATFORMS”).

1. ELIGIBILITY:

Employees, officers, and directors of Sponsor and its affiliated companies, subsidiaries, licensees, franchisees, distributors, dealers, sales representatives, advertising and promotion agencies, and any and all other companies associated with the Competition (collectively, the “Competition Entities”), and each of their immediate families are not eligible to participate. Subject to all applicable federal, state, provincial, municipal, territorial and local laws, directives and regulations. VOID OUTSIDE OF THE TERRITORY AND WHERE PROHIBITED (Cuba, Iran, North Korea, Sudan, Syria, Crimea and Sevastopol, the Donetsk People’s Republic and the Luhansk People’s Republic).

LIMIT: No other methods of entry will be accepted. By participating in the Competition, each Entrant, and Entrant’s parent/legal guardian, if Entrant is less than the age of majority in his/her country of primary residence, if applicable, (collectively “**Entrant**” or “**You**”) unconditionally accepts and agrees to comply with and abide by these Official Rules and the final and legally binding decisions of Sponsor. All entries are subject to verification by the Sponsor, which will determine in its sole discretion what constitutes a valid entry. Entries that do not meet the requirements specified below or otherwise do not comply with the Official Rules herein may be disqualified.

2. PRIZES DETAILS:

All taxes on the Prizes are the winners’ sole responsibility. Prizes are not transferable or redeemable for cash. Sponsor reserves the right to make equivalent substitutions as necessary. Prizes include shipping and handling costs to the

Winners' residence, where applicable. Odds of winning a Prize depend on the total number of eligible entries received. The Sponsor will not replace any lost or stolen Prize.

Prizes are provided "as is". Entrants acknowledge that Competition Entities have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to the Prizes.

By participating in the Competition, the Winners acknowledges that Competition Entities have not and will not obtain or provide insurance of any kind relating to the Prizes and that each Winner will be responsible for obtaining and paying for any life, travel, car, accident, property or other form of insurance relating to the Prizes.

Travel Accommodations :

a. Meet & Greet

To occur before November 1, 2023, one (1) virtual meeting with a Ubisoft Studio Team member of the Sponsor's choice for the top three Winners. Specific dates to be selected at Sponsor's sole discretion.

b. Invitation to New York City

To occur between November 2022 and July 2023 (exact dates to be confirmed and subject to change), two (2) round-trip coach class air transportation for Grand Prize Winner and one guest from a major commercial airport near Winner's home (as determined by Sponsor in its sole discretion) to a major international airport in New York City, New York, United States and two (2) nights accommodation at a hotel in New York City (standard hotel accommodation: one room, single or double occupancy, room and tax only). Specific travel dates to be selected at Sponsor's sole discretion. The choice of flight and hotel accommodations composing this Prize shall be decided by Sponsor at Sponsor's sole discretion.

Ground transportation will be provided to the Winners in lieu of air transportation if the Winners live within a 100 kilometer radius of New York City, NY, United States.

The Prize does not include any out of pocket expenses, extras, catering expenses, transportation costs to and from the airport and/or to and from the Winner's home or hotel, transportation costs during the trip, all of which shall be exclusively borne by the Winners.

Travel must occur within the specified dates range or Prize will be forfeited in its entirety without any further obligation to the Winners and may be awarded to alternate winners, subject to time restrictions. Travel restrictions, conditions and limitations may apply. ERV of Prize may vary depending on point of departure, travel dates, ground transportation, and/or airline fare fluctuations. All elements of the Prize must be redeemed at the same time and no changes will be permitted after confirmation of any redemption.

If Winners are Non-US residents, Winners seeking to enter the United States by air are required to show proof of being fully vaccinated against COVID-19 before boarding a flight to the United States from a foreign country. Sponsor reserves the right to choose an alternative winner, time permitting, if one or several Winner(s) cannot show such proof. For the avoidance of doubt, in such situation, Sponsor shall however still have the right to exhibit the in-game photography of such Winner(s) and does not have to offer an alternative prize to such Winner(s).

Winners must possess valid government-approved travel documents and be willing to sign any other legal documents required by Sponsor. Sponsor and Competition Entities are not responsible for any cancellations, delays, diversions or substitutions, or any act or omission whatsoever with respect to the Prize. All air travel taxes and/or expenses, including applicable departure taxes or fees, inspection charges and security charges, insurance, meals, unspecified ground transportation, taxes, gratuities, travel insurance, bag check fees, parking fees, laundry service, food, alcoholic beverages, incidentals (including mini-bar), phone charges, merchandise, souvenirs, gasoline and other expenses not specifically identified in these Official Rules are solely the responsibility of the Winner. Winners must comply with all airline and hotel check-in requirements, including, but not limited to, the presentation of a major credit card. Unused components of the Prize have no redeemable cash value. All airline tickets issued in

connection with the Prize are not eligible for frequent flyer miles, stopovers, upgrades and cannot be used in conjunction with any other promotion or offer. No changes will be made to travel details once any element(s) of the travel arrangements have been booked, except at Sponsor's sole discretion. Lost or stolen tickets, travel vouchers or certificates or similar items, once they are in the Winners's possession, will not be replaced. No refund or compensation will be made in the event of the cancellation or delay of any flight. Travel is subject to the terms and conditions set forth in these Official Rules and those set forth by Sponsor's air travel prize supplier, as detailed in the passenger ticket contract issued by such supplier. In the event the Winners engage in behavior that (as determined by Sponsor in its sole discretion) is obnoxious or threatening, illegal or that is intended to annoy, abuse, threaten or harass any other person, Sponsor reserves the right to terminate the Prize or other applicable experience early, and send Winner home with no further compensation.

3. WINNER NOTIFICATION:

Sponsor shall have no liability for any potential Prize notification not received by any potential Winner for any reason. In the event the Winner is a minor (where applicable), his or her parent or legal guardian must sign and return the documents described herein as necessary to claim a Prize, on behalf of the winning minor.

In the event of a dispute regarding who submitted an entry, the entry will be deemed submitted by the authorized account holder of the e-mail account specified in the entry or associated with the account used to enter the Competition, where applicable.

Failure to complete and return the documents in the time noted, or if Prize notification is undeliverable, will result in disqualification and an alternate potential Winner will be selected and notified, time permitting.

4. PUBLICITY RELEASE/ASSIGNMENT OF RIGHTS:

Acceptance of any Prize constitutes Winner's permission for the Entities to use Winner's entry materials, including video, name, pseudonym, photograph, likeness, voice, biographical information, statements and complete address (collectively, the "**Attributes**"), for advertising and/or publicity purposes worldwide and in all forms of media now known or hereafter devised, for five (5) years, without further compensation or authorization, and releases the Competition Entities from all claims arising out of the use of such Attributes.

If the Entrant is required to use a Ubisoft Account to enter the Competition, all materials submitted to Sponsor shall be considered as User Generated Contents in accordance with the [Ubisoft Terms of Use](#). In any event, all materials submitted to Sponsor shall become the sole property of Sponsor and will not be returned or acknowledged. As consideration for entering and participating in the Competition, Entrant agrees that Entrant shall relinquish any and all rights to the materials that Entrant submits. Submission of an entry grants the Sponsor and its agents the right to record, copy, publish, use, edit, exhibit, distribute, perform, merchandise, license, sublicense, adapt and/or modify such entry in any way, in any and all media, without limitation and without any compensation to the Entrant. Submission of an entry further constitutes the Entrant's consent to irrevocably assign and transfer to Sponsor any and all rights, title and interest in the entry, including, without limitation, all copyrights.

5. ENTRANT'S PERSONAL INFORMATION:

Sponsor collects and processes Entrants' personal data to allow their participation in the Competition and to send Prize(s) to Winner(s). The processing of Entrants' personal data is necessary to perform the contract they have entered into with Sponsor by accepting the Official Rules. Entrants' personal data will be accessible by Sponsor, its affiliates and sub-processors, and will be stored until the end of the Competition. If Entrants consent, their data may also be used for other purposes outside of the strict organization of the Competition and will be stored as long as Entrants agree to such uses.

Sponsor may transfer their personal data to non-European countries that ensure an adequate level of protection according to the EU Commission or within the framework of the standard data protection clauses adopted by the EU Commission [here](#).

Entrants can withdraw their consent at any time, request a copy, the deletion or rectification of their data, object to or request the restriction of their processing, and/or receive their information in portable form by contacting Sponsor's data protection officers [here](#).

After contacting Sponsor's data protection officers, if Entrants are not satisfied with the way Sponsor handled their request, Entrants may address a complaint to the regulatory authority of their country.

6. PROHIBITED ACTIONS & DISQUALIFICATION:

Sponsor reserves the right in its sole discretion to disqualify any Entrant who is found to be tampering with the entry process, the operation of the Competition or to be acting in violation of these Official Rules.

During the Competition, Sponsor may, at its own discretion warn, disqualify or ban any Entrant, without prejudice for the Entrant, that notably (without limitation):

- Registers to the Competition with multiple accounts;
- Colludes with other Entrants to create an unfair advantage;
- Uses any kind of cheats or hack;
- Does not comply in full with the current Official Rules;
- Is acting, in Sponsor's estimation, in an unsportsman-like or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Competition or has, during and/or prior the Competition, a behavior which, in Sponsor's estimation, is unlawful, harmful, abusive, harassing, threatening, malicious, defamatory, libelous, untruthful, pornographic, pedophilic, obscene, vulgar, racist, xenophobic, liable to incite hatred, sexually explicit, violent, contrary to morality, is or could be detrimental to the image of Sponsor and/or of any Competition Entity and/or of any third party associated with this Competition or is in any other way unacceptable.

Entrant moreover agrees that Entrant shall not submit an Entry that contains (i) disparaging or obscene language, photographs or film (ii) nudity (iii) trademarks, copyrights and/or logos not belonging to Entrant and/or (iv) language, photos or film that is injurious to a third party and/or may damage a third party's reputation. Entrant acknowledges that Sponsor expressly conditions its acceptance of Entrant's submission on Entrant's agreement of the foregoing, and if it is discovered that Entrant has violated such agreement, Sponsor reserves the right to disqualify Entrant's submission.

Any entry deemed by Sponsor, in its sole discretion, to have been made on another's behalf by any other individuals or any other entity will be declared invalid and disqualified for this Competition. In the event a dispute regarding the identity of the individual who actually submitted an entry cannot be resolved to Sponsor's satisfaction, the affected entry will be deemed ineligible.

No incomplete, forged, software-generated or other automated multiple entries will be accepted.

7. CANCELLATION:

Sponsor reserves the right to cancel or modify the Competition if fraud or technical failures destroy the integrity of the Competition, or for any other legitimate reason, as determined by the Sponsor, in its sole discretion, and to award the Prizes based on eligible entries received prior to the cancellation.

8. ENTRANT REPRESENTATIONS, WARRANTIES AND INDEMNIFICATION:

Entrant represents and warrants to Sponsor that his/her entry is, where applicable, (i) completely the original work of the Entrant and/or was written, created or filmed solely by the Entrant, (ii) not copied from any other source or previously broadcast or otherwise distributed or disseminated in any media or format, and (iii) not in violation of or conflict with the trademark, copyright, rights of privacy, rights of publicity or any other rights, of any kind or nature, of any other person or entity. ENTRANT AGREES TO INDEMNIFY, DEFEND, AND HOLD HARMLESS SPONSOR, THE COMPETITION ENTITIES, SOCIAL MEDIA PLATFORMS AND ANY THIRD PARTIES AFFILIATED OR ASSOCIATED WITH THE DEVELOPMENT AND EXECUTION OF THIS COMPETITION, FROM ANY AND ALL CLAIMS, DAMAGES AND LIABILITIES ASSERTED AGAINST THE SPONSOR, THE COMPETITION ENTITIES, AND THE THIRD PARTIES BY REASON OF ENTRANT'S PARTICIPATION IN THIS COMPETITION, INCLUDING WITHOUT LIMITATION (A) ANY BREACH OF THE ABOVE REPRESENTATIONS (B) CLAIMS FOR INJURY, LOSS OR DAMAGE OF ANY KIND RESULTING FROM PARTICIPATION IN THIS COMPETITION OR ACCEPTANCE, USE OR LOSS OF ANY PRIZE AND (C) CLAIMS BASED ON RIGHTS OF PRIVACY, RIGHTS OF PUBLICITY, FALSE LIGHT, DEFAMATION, COPYRIGHT AND/OR TRADEMARK INFRINGEMENT RELATING TO THE SUBMISSION OR EXPLOITATION OF THE ENTRANT'S CONCEPT.

9. LIMITATION OF LIABILITY:

Sponsor, the Competition Entities, Social Media Platforms and any third parties associated or affiliated with the development and execution of this Competition are not responsible for problems downloading or uploading of any Competition-related information to or from the website or for any other technical malfunctions of electronic equipment, computer on-line systems, servers, or providers, etc. that would prevent an entrant from submitting an

entry or receive notifications from Sponsor or for any other mis(directed)communication which may limit an entrant's ability to participate in this Competition.

TO THE EXTENT AUTHORIZED BY APPLICABLE LAW, ENTRANT HEREBY RELEASES SPONSOR, THE COMPETITION ENTITIES, SOCIAL MEDIA PLATFORMS AND ANY OTHER THIRD PARTIES AFFILIATED OR ASSOCIATED WITH THE DEVELOPMENT AND EXECUTION OF THIS COMPETITION FROM ANY AND ALL CLAIMS DAMAGES, LIABILITIES AND ACTIONS ("CLAIMS") WHICH MAY BE CAUSED, DIRECTLY OR INDIRECTLY, IN WHOLE OR IN PART, FROM ENTRANT'S PARTICIPATION IN THE COMPETITION, INCLUDING WITHOUT LIMITATION CLAIMS ARISING FROM: (I) TECHNICAL FAILURES OF ANY KIND, INCLUDING BUT NOT LIMITED TO THE MALFUNCTIONING OF ANY COMPUTER, CABLE, NETWORK, HARDWARE OR SOFTWARE; (II) THE UNAVAILABILITY OR INACCESSIBILITY OF ANY TRANSMISSIONS OR TELEPHONE OR INTERNET SERVICE; (III) UNAUTHORIZED HUMAN INTERVENTION IN ANY PART OF THE ENTRY PROCESS OR THE COMPETITION; (IV) ELECTRONIC OR HUMAN ERROR WHICH MAY OCCUR IN THE ADMINISTRATION OF THE COMPETITION OR THE PROCESSING OF ENTRIES; (V) ANY INJURY OR DAMAGE TO PERSONS OR PROPERTY, INCLUDING BUT NOT LIMITED TO ENTRANT'S COMPUTER, HARDWARE OR SOFTWARE; (VI) RIGHTS OF PRIVACY, RIGHTS OF PUBLICITY, FALSE LIGHT, DEFAMATION, COPYRIGHT AND/OR TRADEMARK INFRINGEMENT RELATED TO ENTRANT'S SUBMISSION; AND (VII) ENTRANT'S ACCEPTANCE, USE OR LOSS OF ANY PRIZE. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES; THEREFORE THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO ENTRANT IN WHOLE OR IN PART.

10. CONTACT:

You may contact us at <https://support.ubi.com> or by mail at the Sponsor's address abovementioned should you have any question regarding this Competition.

11. DISPUTES:

Applicable Law. Except where prohibited, you agree that all issues concerning these Official Rules and the Competition shall be governed by the laws of France, without giving effect to any choice of law or conflict of law rules. Notwithstanding the foregoing, you additionally enjoy the protection afforded to you by mandatory provisions of the law of your country of residence.

Jurisdiction. Except where prohibited, you agree that any and all disputes, claims and causes of action arising out of this Competition or any Prize awarded shall be resolved individually, without resort to any form of class action. By participating in the Competition, you agree to submit any formal dispute to the non-exclusive jurisdiction of the courts of Paris, France, when the Sponsor is a French entity, or to the jurisdiction of the country where the Sponsor has its registered headquarters.

12. ADDITIONAL TERMS:

The use of any Prize manufacturer or venue, name or trademark in connection with any of the Prizes is solely for the purpose of describing such Prize, and is not intended to suggest any affiliation or sponsorship. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision and these rules shall otherwise remain in effect. Nothing in these Official Rules shall be deemed to exclude or restrict any of the winner's or the entrant's statutory rights as a consumer.